

### **SEMINIAMO CAMBIAMENTI**

# **SECTOR** Social economy

# **COUNTRY** Italy

# **DURATION**4 years

#### **FUNDING**

Total budget: €320,000

#### **PARTNERS**

Coldiretti Torino (union of farmers), Città Metropolitana di Torino (public authority)

#### CONTACT

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#### **SUMMARY**

Aimed at tackling the high rates of unemployment in the Piedmont region in Italy and enabling people in vulnerable situations to enter the labour market, Seminiamo Cambiamenti develops social enterprises in rural areas. The goal is to enhance people's skills and promote their social inclusion, while at the same time training them to develop their knowledge of production and consumption of local and sustainable food.

Seminiamo Cambiamenti has proven to be a great success: two social farms and one restaurant have been established, a network of social farmers was set up, and educational programmes on environmental sustainability were developed for schools.

"Work is never the same: the bees decide what to do. If I was 25 and had had bees, my life would have been different."

- G., a 54 year old employee who had experienced long-term unemployment