



SOCIAL
PLATFORM
IMPACT
REPORT
2022



Social Platform's mission has always been to champion a more social Europe. Together with our diverse membership, we strive towards a society based on social justice where everyone is heard and included in EU policies.

We call for:

- **A just transition to greener, fairer societies**
- **Fair working and living conditions for all**
- **Strong civil society**
- **Reaching Agenda 2030 targets**



OUR IMPACT

Here's how we worked to bring dignity, wellbeing, and respect for human rights into policymaking and civil society spaces in 2022.

- We influence
- We reach out
- We learn
- We plan ahead



**WE
INFLUENCE**

A reliable and experienced interlocutor at EU level, we are a megaphone for the voices of citizens and civil society organisations who fight for social justice. We make sure that social rights and equality are mainstreamed in EU policy-making.



IN 2022, SOCIAL PLATFORM...

shaped the final minimum wage directive

The directive included many of our key asks, such as the 50/60 threshold in Article 5, reference to the standard of living, in-work poverty and gender pay gap.

influenced the outcomes of the Conference on the Future of Europe

Final recommendations included many of our demands, such as full implementation of the European Pillar of Social Rights, the call for a common framework for an adequate minimum income, and an overarching strategy to eradicate poverty.

brought the demands of our network directly to EU policy-makers

Engagements included high-level stakeholders such as Commissioners Schmit and Gentiloni as well as the cabinets of Executive Vice-Presidents Dombrovskis and Timmermans.



**WE
LEARN**

Through coordinating a wide range of Task Forces, Working Groups and Peer Learning Networks, the Social Platform is constantly learning from and with our members on how we can maximise and strengthen our impact.



IN 2022, SOCIAL PLATFORM...

coordinated 5 Social Learning Platforms

These sessions helped our members grow capacity on gender equality, campaigning, the economic governance review, the war in Ukraine and on using the UN system to advance human rights.

hosted a study visit for humanitarian relief projects for Ukrainians fleeing the war

Highlighted 3 diverse projects run by our membership network focusing on different demographics - including offering support for mothers and children, people living with rare diseases & for social inclusion.

joined the EUROSHIP project

Joining a consortium of national and European stakeholders, Social Platform is a project partner of EUROSHIP, working to analyse and develop policy recommendations on strengthening social citizenship at the national and EU level.



**WE
LEARN**



WE REACH OUT

The strong, collective voice of Social Platform channels the concerns, demands and needs of those we represent & ensures that they are heard and amplified at European level.





WE REACH OUT

IN 2022, SOCIAL PLATFORM...

launched our flagship campaign for an EU minimum income directive

Social Platform kicked off the Over the Line campaign, creating our biggest social media buzz of the year alongside a launch event attended by partners and policymakers. The campaign will run up to the EU elections in 2024.

spoke out about the cost of living crisis

We brought visibility to the challenges faced by people in vulnerable situations. By amplifying policy recommendations, key messages and stories we got the attention of European news media resulting in an interview on Euronews.

pushed for social rights at the State of the EU address

Engaged our members in the lead up the SOTEU and the upcoming European Commission Work Programme. Issued a public letter to the Commission President, as well as a live blog on the day and an op-ed published in POLITICO.



**WE
PLAN
AHEAD**

We take a proactive approach to our advocacy and capacity building; we aim to lead the way for those we represent, anticipating where Social Platform will be needed most and planning ahead to ensure we use our expertise to to maximum effect.



WE PLAN AHEAD

IN 2022, SOCIAL PLATFORM...

developed new positions that respond to the needs of the people in vulnerable situations

Ensuring that our voice is even stronger to tackle big issues in the longer-term, we developed new positions on social economy, the response to the war in Ukraine and a position on the Social Climate Fund.

expanded our campaigning power

We generated new finances for projects that start in 2023, hitting fundraising targets and expanding our team. These new projects, including an EU election campaign on civic space and civil dialogue, will expand upon our existing work and mission.

boosted our network's capacity

Future-proofing our network's knowledge and expertise by coordinating peer-learning sessions on fundraising, membership strategy development and safeguarding policy development.



**2023
AND
BEYOND**

RUN-UP TO THE EU ELECTIONS

Look out for our #OvertheLine campaign calling for an EU directive on adequate minimum income.

And our joint campaign with Civil Society Europe calling for stronger protection of civil society spaces.

EU ECONOMIC GOVERNANCE

We are bringing a social perspective to the critical negotiations on how the future EU economy is managed. Acting together with climate coalitions we demand a real and just transition that addresses existing inequalities and contributes to creating a society where everyone can thrive.

From women and LGBTIQ persons to migrants, from children, youth and older people to individuals with disabilities, from families and carers to people living in poverty and victims of discrimination and violence, the work of our members reflects the diversity of Europe.

Our 47 members are composed of:

- equality networks
- non-profit service provider organisations
- social enterprises



**OUR
NETWORK**





OUR FUNDING



**In 2022 Social Platform's work was co-financed with
the support of...**

CERV



**Co-funded by
the European Union**

EU's Europe for Citizens
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(EACEA).

Horizon 2020



**Co-funded by
the European Union**

Social Platform has been a partner
of the Euroship Project financed by
the Horizon 2020 programme. The
consortium has worked to identify
and bring visibility to gaps in social
citizenship across the EU.



Stay in touch!

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