

socialplatform

The Platform of European Social NGOs

*EU policy agenda for social enterprise:
what next? EESC, Sep 3, 2014*

Heather Roy, President



Who we are

- Social Platform is the largest platform of European rights and value-based NGOs working in the social sector. We aim to promote social justice, equality and participatory democracy by voicing the concerns of member organisations.



Where are we?

- Positive dynamic
- Greater recognition and visibility
- Focus on ecosystems and systemic change
- Moving from social cause to market player



Where do we need to go?

- Make a clear distinction between social economy/social business and corporate social responsibility
 - Social business is a different way of doing business



- Unlock the employment potential of social economy.
 - Create a comprehensive jobs strategy
 - Anticipate future needs for employment and training
 - Regulatory frameworks to ensure quality employment



- Continue the work launched with the SBI
 - Integrated approach within the Commission
 - Open dialogue with representatives of social economy
 - Methodologies for measuring social impact
 - Smart financing
 - Financing instruments



- Develop the ecosystem
 - Make the best use of the new public procurement directive
 - European action plan for the development of the social economy
 - Creation of national legal and regulatory frameworks
 - Exploit full potential of EU funding instruments



Thank You

www.socialplatform.org

