



# BUILDING SOCIAL EUROPE

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## FLAGSHIP CONFERENCE

29-30 November 2018 | Lisbon, Portugal



**socialplatform**

in cooperation with the Ministry of  
Labour, Solidarity and Social Security

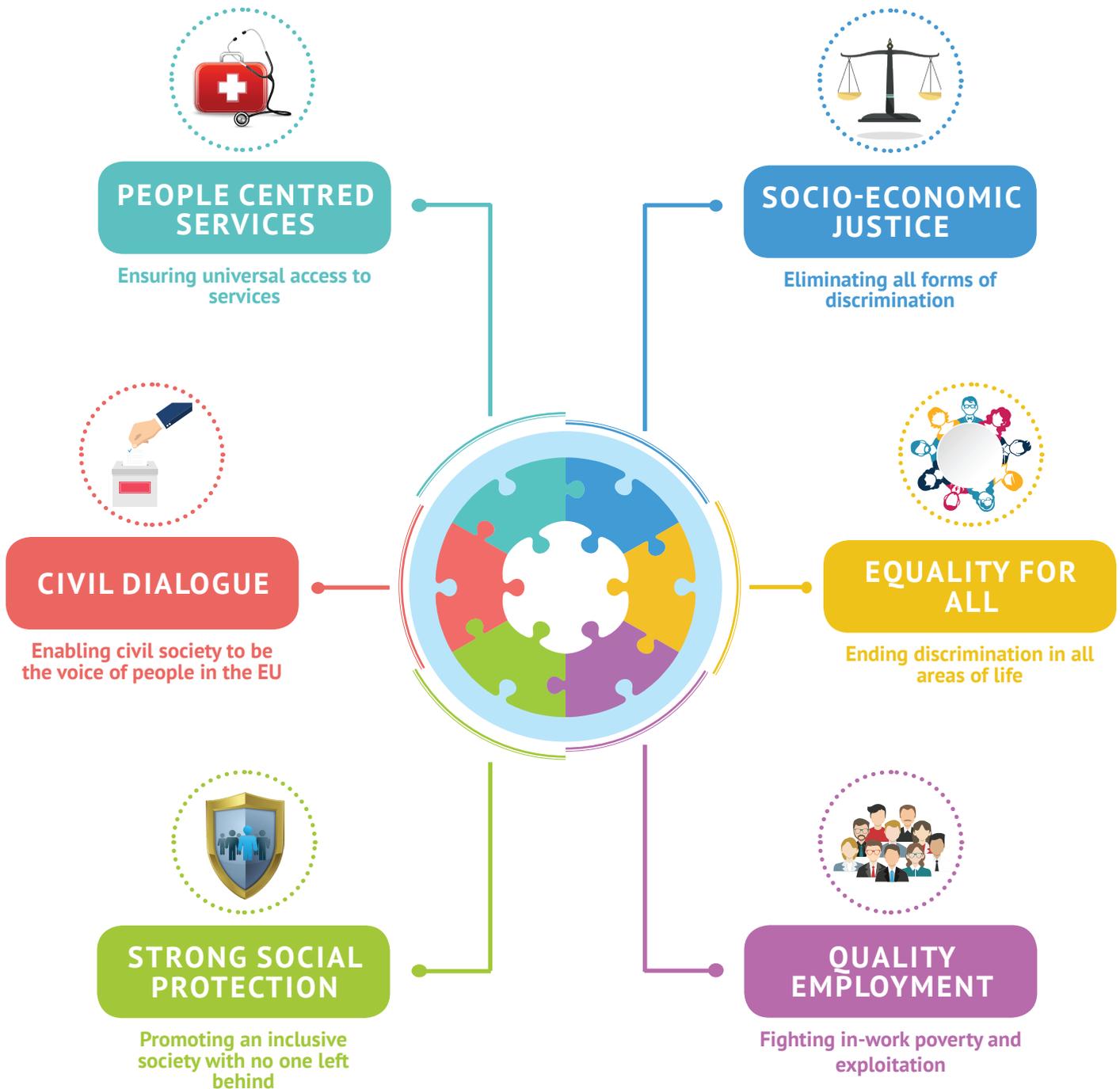


**REPÚBLICA  
PORTUGUESA**

MINISTRO DO TRABALHO,  
SOLIDARIEDADE E SEGURANÇA SOCIAL

# socialplatform

Uniting networks of civil society organisations for social justice and participatory democracy in Europe



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# WELCOME FROM THE GOVERNMENT OF PORTUGAL

The European Pillar of Social Rights is a vital initiative for the future of a more social, fairer and cohesive European Union. The Pillar should therefore be an engine for strengthening the European Social Model and deepening the Economic and Monetary Union towards convergence between Member States.

Portugal is strongly committed with the ambition embodied in the European Pillar of Social Rights and aligned with its main priorities and concerns.

It has been a year since the heads of State and Government adopted the proclamation of the European Social Pillar in the Gothenburg Summit.

We all recognize that we must work together to live up the expectations that this window of opportunity has created, fostering the conditions for an effective implementation of the Pillar.

The main challenge faced by the European Union and the Member States is the ability to ensure consistency between economic, employment and financial policies with a view to strengthening the social dimension.

Delivering on the principles and rights defined in the European Pillar is a work that requires, for its success to be enhanced, the joint responsibility of Member States, EU institutions, social partners and other stakeholders namely from civil society.

In fact, civil society has a crucial mission in the implementation of the Social Pillar. The engagement of the associative movement is fundamental to continue the huge work that lies ahead of us. We must ensure that the European Pillar of Social Rights continues to be the instrument that will help us building a more social Europe and closer to its citizens.

This is the reason why the Portuguese Ministry of Labour, Solidarity and Social Security is hosting, in Lisbon, on the 29th and the 30th of November the European Social Platform Conference Building a Social Europe.

I hope to see you in Lisbon!



A handwritten signature in black ink, which reads "José António Vieira da Silva".

**José António Vieira da Silva**

Portuguese Minister of Labour, Solidarity and Social Security

# WELCOME FROM SOCIAL PLATFORM

Dear friends,

A very warm welcome to the very first Social Platform's Flagship Conference "Building Social Europe"! A very warm welcome to Lisbon!

We are delighted to see you all at our conference marking the one year anniversary since European Union leaders jointly proclaimed the European Pillar of Social Rights at the first in 20 years EU Social Summit in Gothenburg in November 2017. The proclamation of the Pillar became an important milestone in shifting the compass of the European Union towards being more social and inclusive.

Our conference brings together European and national decision makers, social partners, civil society organisations and academics. We hope it will become a lively annual platform to discuss and find ways to translate the commitments of the European Pillar of Social Rights and of the Sustainable Development Goals into tangible political goals.

This conference takes place at a critical time, a few months before the European elections and the institutional transitions in 2019. If we want the commitments made at last year's Social Summit in Gothenburg to be carried forward, we need to show how people's lives will benefit. We need to show, not only how the European Union can help create more and better quality jobs, but also how it can help strengthen effective social safety nets so everybody can live in dignity and realise their full potential.

This needs to be true for the elderly, the young, for migrants and refugees, people with disabilities, and those just struggling to cope with what life throws at them. We need to show how diversity and inclusion, far from being a drain on public resources, actually creates economic prosperity and, perhaps more importantly, a greater sense of well-being and purpose.

We are very grateful to the Government of Portugal for hosting this conference and for demonstrating that a more Social Europe is politically and economically achievable. We look forward to two very inspiring days.



**Jana Hainsworth**  
President



**Kélig Puyet**  
Director

# THANKS AND ACKNOWLEDGEMENTS

**Social Platform's secretariat** undertook the formidable task to prepare this Flagship Conference and our sincere thanks go to the whole team.

We also would like to thank our member organisations, and particularly those that participated in our Conference Task Force and helped to shape and develop the event:

- **Liliane Coccozza**, European Social Action Network (ESAN)
- **Sabrina Ferraina**, European Association of Service Providers for Persons with Disabilities (EASPD)
- **Flavia Colonnese**, European Youth Forum (YFJ)
- **Heather Roy**, Eurodiaconia
- **Leo Williams**, European Anti-Poverty Network (EAPN)
- **Peter Verhaeghe**, Caritas Europa.

Our sincere thanks to **André Félix**, External Communications Officer at European Disability Forum for his advice and help on logistical and organisational arrangements in Portugal.

Our deepest thanks to the Portuguese member organisations:

- **Maria José Domingos**, European Anti-Poverty Network Portugal, for assistance with project visits, social programme and organisational/logistical issues.
- **Ana Isabel Cansado**, European Anti-Poverety Network Portugal, for English-Portuguese translations.
- **Iris Gundacker**, Plataforma Portuguesa para os Direitos das Mulheres, for assistance with the social programme.
- **Instituto de Apoio à Criança, Associação para o Estudo e Integração Psicossocial, Lisbon Community-Led Local Development Network, LARGO Residências, REDE de Jovens para a Igualdade** for organising and hosting project visits.
- **All the volunteers in Portugal**, for their help to ensure the smooth running of the conference.



Social Platform expresses its gratitude to the **Ministry of Labour, Solidarity and Social Security of Portugal** for their cooperation and partnership in organising the Flagship Conference.



We also express our sincere thanks to the **Calouste Gulbenkian Foundation** providing us with such wonderful venue.



Social Platform acknowledges the financial support of the European Commission's **'Europe for Citizens' programme**, managed by the Education, Audiovisual and Culture Executive Agency (EACEA).

# PROGRAMME AT A GLANCE

## WEDNESDAY, 28 NOVEMBER

18:00 – 22:30 Social and networking evening

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## THURSDAY, 29 NOVEMBER

09:00 – 13:00 Project visits  
13:00 – 14:00 Registration and light lunch  
14:00 – 14:45 Opening and welcome  
14:45 – 16:15 **Panel 1 – “Fulfilling the European dream: will the Social Pillar deliver on its promises?”**  
16:15 – 16:45 Break and opening of “**Made in Social Europe**” exhibition  
16:45 – 18:00 **Panel 2 – “Making a compelling case for a social Europe”**  
18:00 – 18:15 Concluding remarks  
19:30 – 22:00 **Gala Dinner** - hosted by Government of Portugal

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## FRIDAY, 30 NOVEMBER

09:30 – 11:30 **Parallel workshops:**

- **Workshop 1 - “The new EU Investment Plan: what’s in it for the social sector?”**
- **Workshop 2 - “A non-binding Pillar of Social Rights: how to use legal frameworks for its implementation?”**
- **Workshop 3 - “Involving civil society in the EU semester process: challenges and opportunities”**

11:30 – 12:00 Break  
12:00 – 13:00 Plenary

- Workshops reporting
- Conference closing

13:00 – 14:00 Lunch  
14:00 Departure

# FULL PROGRAMME

## WEDNESDAY, 28 NOVEMBER

### 18:00 – 20:00 Social and networking evening

Prior to the start of the official conference programme, we invite representatives of Social Platform member networks and their Portuguese members as well as other participants coming from outside Portugal to join us on a tour of Lisbon and a welcome dinner.



Participants who have registered for this evening are invited to gather at 18:00 at **Praça da Figueira**, located near the **Rossio** metro station, green line (please look for a large tour bus with Social Platform logo at the front window). We will provide two tour options:

1. A 1,5 hour **bus tour of Lisbon** during which we will see all the major Lisbon landmark attractions.
2. A 1,5 hour **Lisbon Feminist Walking Tour** organised by **Associação Mulheres sem Fronteiras**. The total number of participants is limited to 20 people and we will apply a 'first come, first served' approach. So if you want to ensure your place for this tour, please arrive on time.



At the end of both tours, we will meet at the same location - **Praça da Figueira**, and will be taken by bus for dinner to **Fábrica Braço de Prata**.

[www.bracodeprata.com](http://www.bracodeprata.com) | [www.facebook.com/fabricabracodeprata](https://www.facebook.com/fabricabracodeprata).  
It is more than just a restaurant, so get ready to explore and enjoy!

## THURSDAY, 29 NOVEMBER

### 09:00 – 13:00 Projects visits

A number of Portuguese social organisations kindly offered their availability for the conference participants to visit their projects. Those participants who have registered for the visits are advised to arrive at the main entrance of conference venue at 08:45 where buses will be ready to bring them to the projects' locations.

### Instituto de Apoio à Criança (IAC)



**Mission:** To defend and promote children's rights

**Description:** IAC started developing the Street Children Project in 1989. It was created to protect children roaming and sleeping on Lisbon's streets. The project is aimed at bringing children together with multidisciplinary teams, so they can be reintegrated into family life and community.

During this study visit to one of the communities where the Street Children Project team intervenes, IAC aims to disseminate and share their intervention and methodology strategies used for children and youngsters at risk. Located at Marvila (Chelas), the team of the Centre for Development and Juvenile Inclusion tries to reduce risk behaviour by developing personal and social skills training. Particular emphasis is placed on prevention, community development, and on educational and social assistance to vulnerable children and their families.

### Associação para o Estudo e Integração Psicossocial



**Mission:** Improve the recovery and social integration of people with a mental illness through empowerment and social participation.

**Description:** Workshop – AEIPS will present the Casas Primeiro/Housing First programme they have developed since 2009 in Lisbon, which supports homeless people with a mental illness. Because of the work done and the goal of changing social policies, a National Network on Housing First was created in Portugal.

It includes 11 cities with Housing First programmes or programmes with the same purpose. AEIPS is also a beneficiary of the European HOME – EU programme, within a consortium of 12 partners from 9 EU countries. The consortium focuses on informing and promoting change in European public policies on homelessness.

Participants will visit the Casas Primeiro/Housing First programme, including two of the supported apartments.

## Lisbon Community-Led Local Development Network



**Mission:** The Lisbon Community-Led Local Development (CLLD) Network was established in 2015. It is a bottom-up co-governance network, managing the Local Development Strategy for Lisbon Priority Territories (BIP-ZIP); training, empowering and funding local community projects.

**Description:** The workshop will be held at one of CLLD's member's venue in the historic center of Lisbon. The Board of the CLLD Network will present together with the Lisbon Municipality (Local Development Department).

They will introduce the Lisbon Local Development Strategy (URBACT Good Practice), starting from the BIP-ZIP mapping until the establishment and running of the CLLD Network.

Several local stakeholders of the Lisbon CLLD Network will be present and illustrate their own experience. A short visit to projects nearby will conclude the session.

## LARGO Residências



**Mission:** Contribute to local development through art. Not only cultural activities and social affairs are implemented, LARGO also promotes artistic creation and forges dynamics, continuity and growth.

**Description:** Participants will be able to visit the various spaces of complementary activities to the LARGO Residences cooperative. LARGO Residências will present a set of activities that demonstrate the way in which culture plays a fundamental role in the development and social cohesion of territory.

As a participant you will be able to discover GLUM (Grupo de Limpeza Urbana Musical) - an artistic-pedagogical project creating 'Urban Music Cleansing Groups'. The idea is to give workers more visibility on the streets with tools that allow them to stand out. These work tools turn into musical instruments which reveal the most unlikely artists.

The project has come about to dignify people who on a daily basis perform hard yet fundamental work caring for the neighbourhood. It gives them a prominent place and encourages environmental awareness and education. Social cohesion within the group of employees is strengthened, and their relationship with the general population improved.

## REDE de Jovens para a Igualdade



**Mission:** The Portuguese Network of Young People for Gender Equality (REDE) is a non-profit association connecting gender equality and youth. The network seeks to mainstream gender in the youth field and works in different areas such as education, empowerment, mobilization and advocacy.

**Description:** Participants will visit “EmPoderar: Educação e Participação de Jovens Mulheres Ciganas”. The EmPoderar project aims to integrate young Roma women between 18 and 30 years of age in adult education programmes (Centro Qualifica) in order to improve their formal education levels (there is a high rate of early school leaving among young Roma women in Portugal).

The project promotes preparation courses of empowerment, soft skills and technologies and provides support through mediation. Through these sessions the project aims to boost the participation of young Roma women in the public sphere, both in terms of active citizenship and integration in the labour market.

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**13:00 – 14:00**      **Registration and light lunch**

**14:00 – 14:45**      **Opening and welcome**

- **Jana Hainsworth**, President of Social Platform
- **Samuli Virtanen**, State Secretary for the Blue Reform ministers in Finnish government
- **José António Vieira da Silva**, Minister of Labour, Solidarity and Social Security of the Republic of Portugal

14:45 - 16:15

## PANEL 1 – “FULFILLING THE EUROPEAN DREAM: WILL THE SOCIAL PILLAR DELIVER ON ITS PROMISES?”

While Europe is slowly recovering from the economic crisis, there are big challenges ahead of us - inequalities, demographic shifts, climate change, fast changing labour market, etc.

Despite data, research and experiences of citizens which clearly show that the EU suffers from significant inequality and poverty, the EU does not have a systematic and explicit strategy and Europe 2020 Strategy poverty and social exclusion will not be attained.

In this context and taking into account the momentum created by the Proclamation of the European Pillar of Social Rights last November in Gothenburg, we will be exploring the following questions:

- What is the ability of the current EU policy framework to fight inequalities?
- Could a concretely implemented Social Pillar reconnect the EU project with the goal of a living in more inclusive societies?
- What needs to happen to deliver the Pillar?

### Keynote Speech

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**Carlos Farinha Rodrigues**, Associated Professor of Economics at Lisbon School of Economics and Management

### PANEL

- .....
- **Maria Joao Rodrigues**, Member of the European Parliament, Vice-President of the Socialists & Democrats (S&D) Group and President of the European Foundation of Progressive Studies (FEPS)
  - **Katarina Ivanković-Knežević**, Director for Social Affairs in the Directorate General for Employment, Social Affairs and Inclusion, European Commission
  - **Juan Menendez-Valdes**, Director of the European Foundation for the Improvement of Living and Working Conditions (Eurofound)
  - **Heather Roy**, Secretary General of Eurodiaconia

Moderated by Tamsin Rose

16:15 - 16:45

Break and opening of “Made in Social Europe” exhibition

16:45 - 18:00

## PANEL 2 – “MAKING A COMPELLING CASE FOR A SOCIAL EUROPE”

Current political discourses offer easy answers to complex issues like inequalities. Many messages are built on fear and insecurity. Across the continent, the traditional European values of solidarity and equality are being rejected, and the EU is viewed with mistrust and suspicion.

In preparation for the European Parliament elections and the new Commission mandate, we will be exploring the following questions:

- How will social protection and welfare issues be framed – as something that the EU undermines or contributes towards?
- How do we re-engage citizens in a conversation about Europe’s social dimension?
- How do we get out of our echo chambers to ensure that decision-making is taken closer to people and that electoral debates include social, economic and environmental issues?
- How does civil society respond to the identity politics that exclude and discriminate?

### PANEL

- **Maria Golubeva**, Member of the Latvian Parliament
- **Fernanda Freitas**, Journalist and Social Entrepreneur
- **Mario Parra da Silva**, Chair of the Board of the UN Global Compact Network Portugal, President of the SDG Alliance Portugal
- **Leo Williams**, Director of European Anti-Poverty Network (EAPN)
- **Marius Schlageter**, German Federal Youth Council
- **Ramon Palomino Garcia**, Cabinet Director of Madrid’s Vice Mayor Office

Moderated by Tamsin Rose

18:00 - 18.15

Concluding remarks, Kélig Puyet, Director of Social Platform

**19:30 - 22:00 Gala Dinner - hosted by Government of Portugal**

In the evening, participants are invited to a Gala Dinner hosted by the Government of Portugal which will take place at the **Convento de Santos o Novo**.

**At 19.30** two buses will take the participants to the Gala Dinner. There will be two pick up points in the area where most conference participants are staying (see page 35):

1. **Holiday Inn Contunental**, Rua Laura Alves 9
2. **Hotel Açores Lisboa**, Av. Columbano Bordalo Pinheiro 3

The venue of the Gala Dinner is used as a residence for elderly people. It is owned by the Santa Casa da Misericórdia de Lisboa, a charity association which promotes social responses and is greatly respected throughout the country. The site was built in the early 17th century, during the reign of D. Philip II of Portugal. After the great earthquake that destroyed Lisbon in 1755, it was rebuilt and has undergone periodic improvements in recent years.



On arrival, participants will be greeted and entertained by **The Batukadeiras Orchestra**, a project by the Association of Cape Verdean Women in the Diaspora in Portugal (AMCDP).

AMCDP helps Cape Verdean women with their integration in Portugal, fostering social and professional integration, supporting those affected by domestic violence, strengthening the role of women in society and the exercise of their citizenship. It helps to combat discrimination against Cape Verdean women, helps people in Cape Verde through the collection of donations, develops partnerships with public entities in Portugal and Cape Verde, and organises cultural events to safeguard and spread Cape Verdean culture.

As such, the Batukadeiras Orchestra project wants to promote and stimulate the role of women; spread knowledge of the musical genre of the “Batuku”, impart Cape Verdean culture to the descendants of the diaspora as well as to the Portuguese and other communities, and promote interculturality and gender equality.

During dinner the participants will be able to enjoy **traditional Portuguese Fado music**.

**Fadistas:**

- Odete Rosa
- Bruno Igrejas
- Susana Cardoso

**Portuguese guitar** - António Parreira

**Viola de Fado** - Guilherme Carvalhais

09:30 - 11:30 **PARALLEL WORKSHOPS****WORKSHOP 1 – “THE NEW EU INVESTMENT PLAN: WHAT’S IN IT FOR THE SOCIAL SECTOR?”**

In a key overhaul to the current European Fund for Strategic Investment (EFSI), the European Commission proposes a new programme to mobilise private and public investments through an EU budget guarantee of €38 billion. To do so it will combine a multitude of financial instruments under one investment scheme and one set of rules. The proposed ‘Invest EU’ programme, currently under negotiations as part of the next EU budget, includes several key novelties, such as:

- a dedicated ‘social window’ of €4bn in support of critical areas such as skills, education, social infrastructure, inclusion and accessibility;
- a key increase for capacity building activities through a dedicated Advisory Hub.

This workshop will explore how a more policy-driven ‘Invest EU’ programme can support the European social dimension while focussing on social infrastructure investment as a key issue for social inclusion:

- What would be the risks and opportunities for social actors to engage with the Fund?
- How can the Fund better support local projects?
- What needs to be done to bridge the cognitive dissonance between different actors, such as financial and social stakeholders, and improve partnerships?
- And finally, what is at stake for civil society organisations to get involved with the new funding instrument and how can it contribute to its long-lasting impact?

The workshop will bring together European and national representatives from the social and banking sectors, policy makers and civil society organisations from different fields to discuss how the proposed ‘Invest EU’ programme can close critical investment gaps and contribute to a more social, inclusive and sustainable Europe.

**PANEL**

- **Jose Manuel Fernandes**, Member of European Parliament
- **Kim Kreilgaard**, Head of European Investment Bank, Lisbon Office
- **Almudena Altagracia Martorell Cafranga**, President of A LA PAR Foundation, Spain

**Moderated by Luk Zelderloo**, Secretary General of European Association of Service Providers for Persons with Disabilities (EASPD)

09:30 - 11:30

## WORKSHOP 2 – “A NON-BINDING PILLAR OF SOCIAL RIGHTS: HOW TO USE LEGAL FRAMEWORKS FOR ITS IMPLEMENTATION?”

Despite its political salience and proclamation at the highest level by the European Parliament, the European Commission and the Council, the European Pillar of Social Rights remains a soft-law instrument without any legally binding force. Inspired by the European Social Charter however, many of the principles contained in the Social Pillar already exist in other European and international legally binding instruments.

The aim of this workshop is to explore how organised civil society organisations can use existing human rights instruments and mechanisms to set minimum standards for the implementation of the European Pillar of Social Rights. More specifically, we will look at:

- Links between existing and legally binding International and European legal instruments and the principles contained in the Social Pillar
- How transnational case-laws can be used to better understand already existing rights and obligations
- Strategic litigation as a tool for setting minimum standards and interpreting the law

The interactive workshop will bring together decision makers, members of Social Platform (including their national members) and other stakeholders with the objective to learn different methods on how to best advocate for the effective implementation of the Social Pillar.

### PANEL

- **Paulo Marrecas Ferreira**, Assessor at the Office of Documentation and Comparative Law at the Spanish Attorney General’s Office
- **Maria José Aldanas**, Policy Officer, European Federation of National Organisations Working with the Homeless (FEANTSA), Coordinator of Housing Rights Watch Europe
- **Evita Goša**, Latvian Lawyer and Human Right Activist
- **Julia DeMarinis Giddings**, Litigation Officer at The Swedish Equality Ombudsman

**Moderated by Kélig Puyet**, Director of Social Platform

09:30 - 11:30

## WORKSHOP 3 – “INVOLVING CIVIL SOCIETY IN THE EU SEMESTER PROCESS: CHALLENGES AND OPPORTUNITIES”

The European Semester now includes the Social Scoreboard, which lays out several indicators to measure progress on social rights and principles. Several Member States have already received country-specific recommendations (CSR) related to the principles outlined in the European Pillar of Social Rights.

The new European Social Fund Plus (ESF+) is deemed to be the main funding instrument to support EU Member States in boosting its implementation. However, national means need to guarantee for the sustainability of provisions and services laid out to deliver new and more effective rights for people living in Europe.

The aim of the workshop is to explore how civil society can be meaningfully involved - at national and at EU level - in promoting the European Pillar of Social Rights within the framework of the European Semester, and this in a structured way.

We will focus on the following questions:

- What are good examples of participation and consultation at the national level?
- What are the opportunities and advantages for civil society actors of being involved in the European Semester process at national and EU level?
- Which challenges do national and local stakeholders face?
- What progress has been achieved in structuring civil dialogue at the EU level?
- What obstacles remain and how can they be overcome?

The interactive workshop will bring together decision makers, members of Social Platform (including their national members) and other stakeholders with the objective to identify inspiring examples of good dialogue structures. It will also elaborate on the recommendation to improve the exchange with civil society within the European Semester process at national and EU level.

### PANEL

- **Katia Berti**, Deputy Head of Unit, Directorate General for Employment, Social Affairs and Inclusion (DG EMPL), European Commission
- **Graciela Malgesini**, Social Researcher at European Anti-Poverty Network (EAPN) Spain
- **Kristian Bongeli**, Policy Advisor at the European Trade Union Confederation (ETUC)

**Moderated by Patricia Scherer**, Programme Manager at ICF Consultancy

11:30 – 12:00

Break

12:00 – 13:00

Plenary

- Workshops reporting
- Conference closing

13:00 – 14:00

Lunch

14:00

Departure



# SPEAKERS BIOGRAPHIES

## Opening and welcome

### Jana Hainsworth

President of Social Platform



Jana Hainsworth is Secretary-General of Eurochild. Eurochild has been an active member of Social Platform since 2005. She was elected to Social Platform's management committee in 2013, and elected as President in 2015. She completes her second term in April 2019.

As well as being a children's rights advocate, she is passionate about the importance of organised civil society and its role in shaping public policies for the better. Prior to joining Eurochild in 2006, She was an active volunteer in nature conservation, led a European network focused youth volunteering and worked in private consultancy. She has a Masters in Environment, Development and Policy and an Honours degree in Natural Sciences.

**Twitter:** @JanaHainsworth

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### Samuli Virtanen

State Secretary for the Blue Reform ministers in Finnish government



Samuli Virtanen took up his office in spring 2015 when the centre-right government led by Prime Minister Juha Sipilä started its work.

As political State Secretary, he is the closest aide to his ministers in political steering and planning. His tasks include conduct of inter-ministerial coordination, harmonizing of policy positions, implementation of the Government Programme as well as dealing with the EU and other international duties.

Samuli Virtanen is the right hand of Minister Sampo Terho who is also the chairman of the Blue Reform party. In addition he works as State Secretary for the Minister for Foreign Affairs, the Minister of Defence, the Minister of Employment and the Minister of Social Affairs and Health as well.

He holds a Master of Arts degree in English Translation and Interpretation. He graduated from the University of Helsinki. In addition to Finnish and English, he also speaks Swedish, Danish, German, and French.

**Twitter:** @SamuVirtanen

## José António Vieira da Silva

Minister of Labour, Solidarity and Social Security of the Republic of Portugal



José António Vieira da Silva was born in Marinha Grande (Portugal), in 1953. He graduated in Economics from the Instituto Superior de Economia in Lisbon.

He has been a member of the Assembly of the Republic since 2011. Between 2011 and 2015 he headed the ad hoc Commission for Monitoring of the Financial Assistance Programme to Portugal. He has been Guest Lecturer at the Instituto Universitário de Lisboa since 2011.

Between 2009 and 2011 he was Minister of Economy, Innovation and Development. During the four previous years he was Minister of Labour and Social Solidarity. As a member of the Assembly of the Republic between 2002 and 2005, he headed the Commission for Labour and Social Solidarity between 2004 and 2005.

He was Secretary of State for Public Works between 2001 and 2002, and Secretary of State for Social Security between 1999 and 2001. Before this he was advisor to the Minister of Solidarity and Social Security in 1995, and Director-General of the Statistics, Studies and Planning Department of the Ministry of Labour and Solidarity between 1997 and 1999.

He has been a member of the Economic and Social Council between 1996 and 1999. At the beginning of his career he was a Guest Lecturer at the Instituto Superior do Trabalho e da Empresa between 1986 and 1999. He coordinated and participated in several studies related to the evaluation of public politics, sector-specific and territorial analysis.

**Twitter:** @trabalho\_pt

# SPEAKERS BIOGRAPHIES

Panel 1 - “Fulfilling the European dream: will the Social Pillar deliver on its promises?”

## Carlos Farinha Rodrigues

Associated Professor of Economics at Lisbon School of Economics and Management (ISEG),  
Universidade de Lisboa



In addition to his professorship, Carlos Farinha Rodrigues is also an adviser of the Instituto Nacional de Estatística (Statistics Portugal) in the field of households' statistics. He obtained his PhD from the Technical University of Lisbon under the supervision of Tony Atkinson (Oxford University).

His main research interests lie in applied micro-economics, income distribution, poverty and inequality; evaluation of public policies and microsimulation.

He has been involved in the international projects “GINI Growing Inequalities' Impacts” and “EUROMOD - Tax-benefit microsimulation model for the European Union”. He coordinated the projects “Evaluation of resource-tested benefits to alleviate child and elderly poverty in Portugal” (2008 - 2009) and “Anti-poverty effectiveness and efficiency of the Minimum Income Programme (RSI) in Portugal” (2007 - 2009).

In addition, he has published several studies about poverty and inequality in Portugal and about the effectiveness of social policy.

## Maria João Rodrigues

Member of the European Parliament (EP), Vice-President of the Socialists & Democrats (S&D) Group and President of the European Foundation of Progressive Studies (FEPS)



Maria João Rodrigues was elected as Member of the EP in 2014. As S&D Vice-President, she is in charge of general coordination and interaction with the other EU institutions. Maria João Rodrigues is also a member of the EP Committees on Employment and Social Affairs (EMPL) and Economy and Monetary Affairs (ECON).

After being a Minister of Employment in Portugal, she has been a policy-maker in the European Institutions since 2000, most notably in the leading teams of EU Presidencies. During her work she helped deliver important outcomes in areas such as the Lisbon Strategy and the EU2020 Strategy; New Skills for New Jobs; The European Pillar of Social Rights. More recently there have been The Road Map and Annual Programming for the European Union.

In academic terms she has been Professor of European economic policies at the European Studies Institute – Université Libre de Bruxelles and at the Lisbon University Institute. Chair of the European Commission Advisory Board for socio-economic sciences, she is also the author of more than one hundred publications.

**Twitter:** @MJRodriguesEU

## Katarina Ivanković-Knežević

Director for Social Affairs in the Directorate General for Employment, Social Affairs and Inclusion, European Commission



Katarina Ivanković-Knežević is Director for Social Affairs in the Directorate-General for Employment, Social Affairs and Inclusion since September 2018. Her focus is on the modernisation of social protection systems and wider social policies fostering social and labour market inclusion.

This is enabled through the implementation of the European Pillar of Social Rights and other relevant social policies of the European Union. Previously, she was State Secretary in the Ministry of Labour and the Pension System of the Republic of Croatia. There she was responsible for the management and implementation of the European Social Fund and other EU instruments aimed at human resources development. For the past 20 years her professional interests have centred around human rights and gender equality, social policy and employment, with a strong link to labour market policies.

**Twitter:** @katarinaik, @EU\_Social, @EU\_Commission

## Juan Menéndez-Valdés

Director of the European Foundation for the Improvement of Living and Working Conditions (Eurofound)



Juan Menéndez-Valdés was appointed Director of the European Foundation for the Improvement of Living and Working Conditions (Eurofound) in December 2010 and is currently serving his second mandate. He is responsible for the development of the medium-term strategy of the Agency and its annual work programmes, which are approved by Eurofound's tripartite Governing Board.

He leads a team of more than 100 researchers, communication specialists and support staff to implement the work programmes. These are geared towards providing knowledge to assist policymakers in the development of social, employment and work-related policies. From 2015 to 2016, Mr Menéndez-Valdés was chair of the Network of EU Agencies - the forum for the coordination of 45 decentralised EU Agencies.

In his earlier career, he served as Head of Employment, Immigration, Education and Training Policies at the Spanish Confederation of Business (CEOE) and Manager for guidance, training and employment programmes in the Spanish National Employment Service (INEM). He has also been involved in a number of boards and tripartite institutions and has participated in high-level negotiations at national and international level.

From 2007 to 2009, he was Chair of the Governing Board of Eurofound's sister organisation, the European Centre for the Development of Vocational Training (CEDEFOP). He holds a degree in Psychology, a master's in Industrial Psychology and Human Resources and a postgraduate degree in European Studies.

**Twitter:** @JuanMenendezEF

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## Heather Roy

Secretary General of Eurodiaconia



Before joining Eurodiaconia in 2008, Heather Roy has worked with homeless young people in Glasgow, Scotland, and an international youth organisation focused on the engagement, participation and education of girls and young women.

She has extensive experience in developing civil society in Europe, including Central and Eastern Europe and the former Soviet Union, and has worked on partnerships with other parts of the world including the Arab world. Heather was President of Social Platform from April 2013 – May 2015. She is currently a board member of Social Services Europe and the International Society for Research in Diaconia and Christian Social Practice. Heather is on the Advisory Board of several European level projects on social and economic policies.

**Twitter:** @hjroy

# SPEAKERS BIOGRAPHIES

## Panel 2 - “Making a compelling case for a social Europe”

### Maria Golubeva

Member of the Latvian Parliament



Maria Golubeva has been elected to the Latvian Parliament from the liberal Development/For! list. She has a PhD in History from the University of Cambridge. She has 14 years’ experience as a public policy researcher and analyst and has worked in the public, private and non-government sectors in Latvia and Belgium.

In 2013-2014, she was a Senior Consultant with ICF (earlier ICF GHK) in Brussels, leading research and consultancy projects in European education and social policies. In 2014-2016, she has been Development Director of the think-tank PROVIDUS in Latvia.

Her areas of expertise have included education reforms, basic skills, social policies for supporting vulnerable groups and integration of migrants in the labour market.

**Twitter:** @HighbrowEscape

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### Fernanda Freitas

Journalist and Social Entrepreneur



Fernanda Freitas began her professional career on the radio. From 2006 to 2013 she coordinated and hosted the daily live show “Sociedade Civil” (Civil Society issues) on TV which won 14 media prizes, as well as the Public’s Recognition Prize for Best TV Show in 2010.

Besides her journalistic career, she teaches Media and Humans Rights at Coimbra University and belongs to the National Platform for Children’s Rights. In 2011, she was the National President for the European Year of Volunteering.

She is the author of “Sem Medo Maria” – a book about domestic violence in Portugal. In 2013 she founded and has since been the CEO of Eixo Norte Sul - Content and Communication Agency. She is a volunteer at the Pediatrics Hospitals for 14 years. Since 2106 she is also founder and president of the non-profit association “Nuvem Vitória”. This association brings together volunteers who read bedtime stories to children in hospitals every night, and has recently won a National Volunteer Prize. She has also been a proud mother for 23 years.

**Twitter:** @FernandaFreitas

## Mário Parra da Silva

Chair of the Board of the UN Global Compact Network Portugal, President of the SDG Alliance Portugal



Mário Parra da Silva is also the President of the Sustainable Development Goals (SDG) Alliance Portugal, a multistakeholder platform. It is coordinated by the Portuguese branch of the UN Global Compact Network, which gathers members from the business sector, civil society and Government to achieve the SDGs in Portugal.

He is an internationally recognised expert, author, speaker and lecturer in the fields of sustainability, ethics and social responsibility. He is the creator of the annual Social Responsibility Week, which aims to demonstrate how sustainable and responsible management as well as the implementation of good practices within organisations can lead to greater profitability, competitiveness and a better reputation.

For 5 years he led the Portuguese delegation that participated in the working group that produced the international standard “ISO 26000: Guidance on Social Responsibility”. He is the scientific coordinator of several post-graduate courses in the areas of ethics, social responsibility and sustainability at the Autonomous University of Lisbon and IPAM – the Portuguese Institute of Marketing Management.

He is also the founder and President of the Corporate Wellness International Institute, responsible for bringing this concept to Portuguese companies.

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## Leo Williams

Director of the European Anti-Poverty Network (EAPN)



Before becoming Director of the European Anti-Poverty Network (EAPN), Leo Williams was the Director of Beyond 2015 for nearly five years. Beyond 2015 is a global campaign uniting 1500 civil society organisations from more than 140 countries and pushing for a transformative and ambitious post-2015 agenda.

Previously he worked at Bond, the UK platform for international development organisations and the Scotland Malawi Partnership. He has worked extensively on issues of peace and justice in the Middle East, notably focusing on the relationship between Jewish and Arab citizens of Israel during his role as Manager of the UK Friends of the Abraham Fund Initiatives.

More recently he has also undertaken consultancy roles with organisations such as the United Nations, Sightsavers and Transparency International.

**Twitter:** @lafwilliams

## Marius Schlageter

German Youth Representative to the EU Youth Conferences for the German Federal Youth Council



Marius Schlageter is a co-opted member of the German national working group on the Structured Dialogue. In his role as a Youth Representative, he was responsible for advocating the interests of young people at various meetings, events and conferences on the national and international stage.

Furthermore, he represents Scouting in Germany in the German National Working Group on European Youth Policies. In 2017 he was one of the European Youth representatives at the European Union's Social Summit for Fair Jobs and Growth in Gothenburg.

He has been involved in various local and national projects on political education. After having studied Political Sciences and Portuguese Studies in Mainz, Lisbon and Rio de Janeiro, he is currently taking a master's degree in Peace & Conflict Studies at the University of Frankfurt.

## Ramon Palomino Garcia

Cabinet Director of Madrid Vice Mayor



Ramón Palomino Garcia, Cabinet Director for Madrid's Vice Mayor since September 2015, is in charge of equity, social rights and employment. The department also coordinates city policies on early childhood education, family, youth, public housing, social services, inclusion, migration and social emergencies. He works at the focal point for the Mediterranean City-to-City Migration –MC2CM- project and Eurocities Social Affairs Forum co-ambassador in the Long Term Investment Group.

He obtained a law Degree from Deusto University, a Masters in strategic consultancy and completed executive studies in public leadership and entrepreneurship. He obtained a Project Management Professional Certificate and has over 20 years of professional experience in different positions and areas in the public sector.

He started his career as a lawyer, public prosecutor and chief clerk. In 2007 he was appointed advisor to the Basque Government Justice Department, designing and implementing justice reform and modernization programs. From 2013 until August 2015 he worked in Pristina as Kosovo Prosecutorial Council Advisor under the European Union Rule of Law Mission (EULEX Kosovo).

For the past three years one of his main areas of work is Madrid's new nursery school system, an ongoing project that affect children and families but also budget sustainability, social inclusion and equal opportunities.

**Twitter:** @Ram\_forward

# SPEAKERS BIOGRAPHIES

## Workshop 1 - “The new EU investment plan: what’s in it for the social sector?”

### Jose Manuel Fernandes

Member of the European Parliament



Jose has been an elected Member of the European Parliament since 2009. He is part of the European People’s Party and their speaker for the European Parliament’s Committee on Budgets (BUDG).

He is also rapporteur of the European Fund for Strategic Investments, the Juncker Plan and the 2016 Budget for the European Union.

**Twitter:** @JMFernandesEU

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### Kim Kreilgaard

Head of European Investment Bank Lisbon Office



Kim Kreilgaard, 57, is Danish, was educated at Portuguese, Danish, English and German schools, and holds an MBA from the University of Trier, Germany.

After assignments with Commerzbank and GTZ Germany, he has been with the European Investment Bank (EIB) i.a. Head of Division Venture Capital (EIF), of Innovation Financing in Europe and of lending in Poland and Nordics. Since mid 2016 he has been Head of the EIB Group Office for Portugal.

## Almudena Altagracia Martorell Cafranga

President of the A LA PAR Foundation



Almudena Altagracia Martorell Cafranga has a degree in Psychology, a PhD from the department of psychiatry of the Autónoma University of Madrid and an MBA from the IE business school. She combines the management of the A LA PAR Foundation with research activities, resulting in mental health of people with intellectual disabilities being the main area of interest.

As a result of this interest, in 2005 the pioneering unit for people with intellectual disabilities and mental illness (DIEM) was set up as the model for the Disability Services of the Government of Madrid.

Always trying to improve the quality of life of people with intellectual disabilities, new innovative units such as the UAVDI (Unit of Care for Victims with Intellectual Disabilities), launched in 2010. This was due to the painful reality of the large number of sexual abuse involving people with intellectual disabilities.

She actively participates in the latest research trends with publications and contributions to congresses, always aiming to link research work with services and support for people with intellectual disabilities.

**Twitter:** @anedumla

# SPEAKERS BIOGRAPHIES

## Workshop 2 - “A non-binding Pillar of Social Rights: how to use legal frameworks for its implementation?”

### Paulo Marrecas Ferreira

Assessor at the Office of Documentation and Comparative Law of the Attorney General’s Office



Paulo Marrecas Ferreira was born in 1963 and is Portuguese and French national. He studied legal economic science at the University of Lisbon, lectured for 5 years, obtained an additional degree in European Union Law and completed his PhD in legal science (commerce law) in 1998.

He practiced law between 1987 and 1989 until he entered the Office of Documentation and Comparative Law of the Attorney General’s Office in Portugal in 1993. Since then, he has been working in the field of human rights; cooperating with the United Nations, Osce, EU, the Council of Europe and other stakeholders.

He has been involved in the work of the Council of Europe since the late 90s and is now Portuguese members of the Council of Europe’s Steering Committee for Human Rights and the Drafting Group on Social Rights in particular.

**Twitter:** @medronheira

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### Maria José Aldanas

Policy Officer at FEANTSA



From 2014 to 2016 Maria José Aldanas coordinated the Housing First Europe Guide, an online training on the ‘Housing First’ approach addressed to service providers. Since 2016 she is working on homelessness and housing rights issues with FEANTSA.

She currently coordinates the Housing Rights Watch network which brings together NGOs, academics, lawyers and others to promote access to housing rights for homeless people, support strategic litigation, and combat criminalisation of homelessness.

She is Spanish and studied law at the Complutense University of Madrid. She holds a master’s degree on Migration and Intercultural relations.

**Twitter:** @Sp\_sangeeta

## Evita Goša

Lawyer and a Human Rights Activist



Evita Goša practises business law, is a diversity management expert and deals with strategic litigation in LGBT-related matters. Evita was a co-founder and a long-time board member of the Association of LGBT and their friends Mozaika in Latvia.

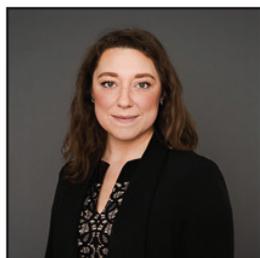
She studied law in Estonia, Russia, Austria and Germany. Recently she entered the political scene in Latvia, becoming a board member of the social liberal, pro-European political party The Movement For! and the political alliance For Development/For!, which was elected in the Latvian Parliament in October 2018.

**Twitter:** @evitagosa

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## Julia DeMarinis Giddings

Litigation Officer at the Swedish Equality Ombudsman



Julia DeMarinis Giddings is a Litigation Specialist at the Swedish Equality Ombudsman (Discrimineringsombudsmannen), where she represents the Ombudsman in anti-discrimination cases before Swedish courts.

She is specialised within employment law, anti-discrimination law and dispute resolution, and has unique experience of both public and private legal practice. She began her legal career as an associate with a Stockholm-based law firm specialized in litigation and was admitted to the Swedish Bar Association. She completed a clerkship within the district court system and, prior to her employment with the Ombudsman, Julia was Nasdaq's Employment Associate General Counsel for the EMEA region.

She has a cross-cultural background and a passionate interest in equality issues. She moved to Sweden from the USA and is of Italian and British descent. She earned her LL.M. from Uppsala University in Sweden and studied European law at Katholieke Universiteit in Leuven, Belgium.

# SPEAKERS BIOGRAPHIES

## Workshop 3 - “Involving civil society in the EU Semester process: challenges and opportunities?”

### Katia Berti

**Deputy Head of Unit at the European Commission, in the European Semester Coordination Unit of the Directorate-General for Employment, Social Affairs and Inclusion (DG EMPL)**

Previously Katia Berti worked as a Head of Sector for Macroeconomy of the Euro Area in the Directorate-General for Economic and Financial Affairs (DG ECFIN). She joined the European Commission in 2009, working mostly on topics related to the labour market, social policies and fiscal policy.

She has a PhD in economics from the University of Nottingham and completed her postgraduate studies at Universitat Pompeu Fabra and the College of Europe.

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### Graciela Malgesini

**Social Researcher, EAPN Spain**



Graciela Malgesini is a Social Researcher with more than 30 years of professional experience, both in Latin America and Europe. Born in Argentina, she holds a Ph.D. in Economic History and a B.A. in History, from the University of La Plata, Argentina.

She has a lot of academic experience in Argentina as professor and was granted a Fulbright post-doctoral grant at the University of California at Berkeley in 1989. In 1990 she moved to Madrid, Spain, where she currently lives. From 1996 to 1999, she was the Director of the Spanish Development NGO “Acsur Las Segovias”, which worked on development cooperation with Latin America and the Middle East. She joined EAPN’s Executive Committee in 2003.

In 2009 she started working as their Political Advocacy and European Affairs Policy Officer. She has been a co-chair of EAPN’s Working Group on Social Inclusion since 2011, coordinating research, events and advocacy. She has also continued her applied research with several organizations/universities on a range of topics including gender, minimum income, child poverty, homelessness, migration.

Since 2005, she has been the Academic Coordinator of the Spanish Red Cross’s Annual Report on Social Vulnerability and the Bulletins on Social Vulnerability.

**Twitter:** @GMalgesini

## Kristian Bongelli

Policy Advisor at the European Trade Union Confederation (ETUC)



Kristian is a member of the team dealing with EU economic governance. He also works on the coordination of collective bargaining and wage policies and is co-responsible for the related ETUC permanent committee.

He obtained a Master's degree in law at the University of Macerata before specialising in labour law and industrial relations at the University of Milan.

## Tamsin Rose

Conference Moderator



Tamsin Rose is a facilitator, sense-maker and storyteller. Drawing on a background in political science, journalism and communication, she helps audiences to understand complex issues. Pulling together strands from different speakers, she weaves a compelling narrative for the audiences.

A background in journalism and international relations, she has worked with a wide range of public, private and non-profit organisations. She has experience in alliance building, campaigning and strategy development. She served as the Secretary-General of the European Public Health Alliance and has specialised in health and questions of equity and social justice.

# EXHIBITION

YOU ARE INVITED TO ...

Exhibition of inspiring practices from civil society organisations



29-30 NOVEMBER 2018  
EXHIBITION AREA (9)

# PRACTICAL INFORMATION

## Getting from Lisbon airport to the conference venue

### By taxi:

The average fare of a taxi is about €15 although it may increase at night.

### By metro:

Travelling from Lisbon Airport to the conference venue is quick and easy. Take the red metro line from the Airport until **São Sebastião** station which is the nearest to the conference venue and the hotels we suggested (see page 35 for more details). A single metro journey cost €1.40.

However, you might want consider obtaining a **Viva Viagem card** at the airport. This is a rechargeable electronic card that can be used on Lisbon's on public transport (metro, bus, tram, funicular, ferry and suburban train). The card can be purchased from the automatic ticket vending machines at metro stations and ticket offices at main metro stations, including the airport.

You can add on amounts of €5, 10 or 20 onto the Viva Viagem card. Travelling with this card costs less than obtaining a single ticket for each of your public transport journeys.



# PRACTICAL INFORMATION

## Conference venue



### Calouste Gulbenkian Foundation

Established in 1956 as a Portuguese foundation for the whole of humanity, the Foundation's original purpose focused on fostering knowledge and raising the quality of life of people throughout the fields of the arts, charity, science and education. Bequeathed by the last will and testament of Calouste Sarkis Gulbenkian, the Foundation is of perpetual duration and undertakes its activities structured around its headquarters in Lisbon (Portugal) and its delegations in Paris (France) and London (the United Kingdom).

Av. de Berna, 45 A, 1067 001  
Lisbon, Portugal  
[www.gulbenkian.pt](http://www.gulbenkian.pt)  
Twitter: @FCGulbenkian



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**PASSWORD** Splatform2018

# PRACTICAL INFORMATION

## Venue and hotels location



# PRACTICAL INFORMATION

## Venue floor plan

