People with disabilities often experience difficulties in entering the labour market. Laundry ID aims to create sustainable jobs for people with disabilities. At the same time it uses innovative technology which guarantees the traceability of clothing in elderly and care homes to avoid errors or clothing being lost.

It does this by labelling the clothing items with an identification chip, which is not only resistant to water and temperature, but also reusable.

Laundry ID is already fully operational in the Ave Maria Foundation, a care facility for people with disabilities. Here it is run by a team of four people with disabilities. At two other facilities it is in the implementation phase.

The aim is to use the system in care facilities throughout the country, thereby not only contributing to setting up a more sustainable laundry system, but also employing more people with disabilities.

“I am very happy to work at the Ave Maria Foundation laundry. For me it is a dream to come every day and share the time with my colleagues. Here I have a family. The 4 people who manage the laundry are very proud of the work we do and we feel very lucky.”