

Social Platform Strategy 2021-2024



Vision:

Social Platform strives for a society based on social justice, where dignity, wellbeing, respect for every person and their human rights are at the centre of all decisions and actions.

Our vision of a social Europe is based on a sustainable socioeconomic system, where no one is left behind.

Mission:

The mission of Social Platform is to contribute to building a sustainable socioeconomic system that tackles inequalities, includes all members of society and respects human rights.

Levers for change:

- 1. Social justice:** We advocate for social justice as the compass guiding all political decisions and economic actions in Europe.
- 2. Civic space:** We develop, protect and enhance civil dialogue in the EU governance and decision-making process, and promote a strong voice for our members.
- 3. Learning:** We create a diverse learning space, where our members become stronger and more inclusive.
- 4. Communications:** We promote the diverse work of our members who build a social Europe.

Our strategy will be focusing on two strategic approaches:



Europe FOR all

A transformed, sustainable, socioeconomic system that promotes social justice, including a just distribution of wealth, respect for human rights and dignity of all.

Europe WITH all

A reinforced democratic system where representative democracy is underpinned by social and civil dialogue.

The two strategic approaches will be achieved by the implementation of the following four individual and two transversal **work packages**:

1. European advocacy campaign for decent life for all

We will develop a key campaign with a clear theme that can engage members and move policy makers to secure adequate income, and accessible and affordable services for all and at all times.

2. Comprehensive implementation of the EPSR

We will monitor and influence the EPSR implementation at EU level, including through the European Commission roadmap (action plan), participate in the European Semester and influence the EU budget 2021- 2027.

3. Transformed economic governance system fit for social & environmental justice

We will build coalitions to engage in joint advocacy for social and environmental justice, and develop mutual learning spaces with member and external partners.

4. Reinforced approach to anchor civil dialogue as an essential element of participatory democracy

We will aim to get civil dialogue recognised as part of the European democratic model. This needs to take place within the context of participatory democracy.

Strengthened participation in key EU processes and dialogue with decision-makers (transversal)

Through our work on the EPSR, the European Semester, EU Funding and our advocacy campaign, we will contribute to a renewed balance between social CSOs and other lobby groups.

Diverse learning space where we as a network become stronger and more inclusive: lead by example (transversal)

Continuous learning and improvement of our own approach to live our values are crucial to become a strong and credible advocate for social change and to build more resilient societies.

Through these work packages, we will advocate for social justice as a compass guiding all political decisions and social actions in Europe. We will do this by promoting our approach to building resilient societies: securing a decent life for all. We will also continue to advocate for a comprehensive approach to the implementation of the European Pillar of Social Rights (EPSR), while encompassing this advocacy work in the broader advocacy for both social and environmental justice.

Engaging with decision-makers and advocating for civil dialogue in the first work strand is important to achieve our vision, but it is not enough. We will develop new approaches and methodologies to strengthen our influence and advocate for a reinforced democratic system, with civil dialogue at its core. To be strong and credible in everything we do, we will set a learning culture which builds on our diversity.
