What Social Platform wants to achieve

The European Union has helped bring prosperity to Europe, yet 96.5 million people are at risk of poverty or social exclusion and millions more face inequalities.

We must do better. The EU has the power to help lift all people out of poverty and build more equal, inclusive, sustainable, prosperous societies and economies. But too often, EU policies focus on the economy and getting people into jobs. EU decision-makers don’t speak to the concerns of many of the people living in Europe, and don’t listen to those people when they have something to say.

Social Platform wants to change the status quo. In a nutshell, Social Platform’s mission is a more Social Europe for all and with all.

To achieve our mission, we advocate for:

- A sustainable socioeconomic system that promotes social justice, including a just distribution of wealth, respect for human rights and dignity for all.
- A clear recognition that the founding values (human dignity, freedom, democracy, equality, the rule of law and respect for human rights) of the EU must be central to all policies.
- A reinforced democratic system where representative democracy is underpinned by social and civil dialogue.

Some of the solutions we push for include:

- A minimum wage directive that guarantees that work pays for all.
- A minimum income directive that protects everyone from poverty.
- A care strategy to make sure that everyone who needs care receives it, and to support and value the people who provide care.
- A social services strategy to create the right environment so that social services reach the people who need them and enable actors that provide them.
- Funds to make sure that everyone can transition safely to a greener and more digital future.
- An EU socioeconomic system that balances social, green, economic and fiscal considerations fairly.

For our theory of change, you can check out our Strategy for 2021-2024.
Why partner with Social Platform?

People power & strength in numbers

As the largest, leading civil society network working on social justice in the EU, we give a voice to hundreds of millions of people in all their diversity – children, young people, older people, different ethnic and religious backgrounds, Roma people, the LGBTI community, people with disabilities, carers, people experiencing poverty and discrimination, and the people that provide invaluable services for a more inclusive society and work in enterprises that want to create a better world.

A megaphone for the intersectional realities of people, service providers & social enterprises

Our diverse membership is unique – no other organisation can speak with one voice and tell the full story of the diversity of Europe from the collective voices of people, service providers and social enterprises in all EU Member States. Together with our members we represent tens of thousands of organisations at local, national, regional and European level.

When you partner with Social Platform, you are partnering with all our members too and will truly be investing in intersectional equality. You can find a list of our members here.

We achieve impact:

- **Building consensus to achieve impact** – we build consensus in the social sector and have a clear theory of change and proven track record of achieving the impact we seek.
- **Our profile gives us privileged access** – as the leading civil society organisation in the social space, we have privileged access to key decision-making spaces that others do not (including the EPSCO council, EU presidencies, Parliamentary groups, European Commissioners etc.).
- **Expertise and solutions** – through our membership and Secretariat, we gather expertise on social issues from across a variety of perspectives and we focus on real solutions to the problems that keep people excluded and in poverty.
Why partner with Social Platform?

Examples of our successes:

- After years of advocacy and uptake of our work on EU social standards, the Commission, Council and Parliament adopted the framework of the Social Pillar to make a more social Europe a reality.
- We are the leading civil society organisation when it comes to the Social Pillar. We were the only civil society organisation to negotiate and co-sign the Porto Social Summit Declaration, alongside Presidents of the Council, Commission and Parliament, the Portuguese Prime Minister, and business and employee representatives.
- The social perspective has been strengthened in the socioeconomic governance of the EU thanks to our input to meetings of the EMCO committee and Social Protection Committee.
- We set up the Social Pillar Champions group in the European Parliament with a broad membership of MEPs across the political spectrum and committees.
- We are the unique voice of civil society organisations in the EPSCO council.

Who we partner with

Social Platform has a donorship policy that details the types of partners we look for and the kind of partnership we can enter into. In line with our donorship policy, the following principles must be applied to all our partnerships:

- Partnerships are mutually beneficial.
- Partnerships are managed and communicated in a transparent way.
- Both partners carry out due diligence to ensure that the partnership is ethical.

We look for partnerships with foundations, institutional donors (like the EU, ministries or authorities from Member States), and corporate donors provided they demonstrate social responsibility, have a record of socially responsible behaviour, have a positive public image, have a history of commitment to diversity and inclusion, employ responsible environmental, social and labour rights practices, and are genuinely committed to equality, inclusion and better social standards for all. All partnerships progress through a due diligence process and must fulfil the partnership criteria. More information is available upon request.
Why partner with Social Platform?

How partners can help

Social Platform works with a variety of stakeholders and partners to make our vision of a more Social Europe a reality. If you are interested in partnering with Social Platform, you can contribute by supporting the following packages:

- **Advocacy projects** – we build and execute our advocacy strategy to achieve change across the areas of our global strategy.
- **Support our annual conferences and events** – by providing resources, workshops etc.
- **Spreading our message** – contribute to the work of our communications team who translate and spread our message to our key target audiences through the media, social media and communications tools like videos, infographics etc.
- **Campaigns** – support our campaigns including our leading campaign on what we need to achieve a #decentlife for all in Europe.
- **Research** – we carry out EU-wide research through our members on social issues.
- **Strengthen European civil society** – support our capacity building efforts within our membership and strengthen civil society so that we can balance the influencing power of big business within EU decision-making.