



socialplatform



Coalition and Campaign Officer

About us:

[Social Platform](#) is the largest network of civil society organisations in the European Union advocating for a Social Europe. It is driven by a membership of European federations united in the fight for social justice, equality between all people, inclusion, sustainability and participatory democracy in the EU and beyond.

[Civil Society Europe](#) (CSE) is the coordination of civil society organisations at the European Union level. It is currently composed of 22 platforms and networks of civil society organisations (CSOs) among the most representative NGOs active at EU level in a wide variety of areas of citizens' concerns, such as education, culture, social rights, environmental and animal rights, international cooperation culture, civic participation, citizens rights, local democracy, volunteering, transparency, youth, patients' rights, the fight against racism and other forms of discrimination, as well as the rights of persons with disabilities.

The deadline for applications is **3 January 2023**. Interviews will be held in the week of 9 January. Please send your CV (maximum two pages) and motivation letter (maximum one page) to recruitment@socialplatform.org. Please do not include a photo as we anonymise applications to make the recruitment process as inclusive as possible.

Job description:

We are looking for a passionate advocate for civic space and dialogue to lead a coalition of civil society organisations around an EU election manifesto in advance of the elections in 2024. The position will be full-time with a contract for one year and is funded through a Civitates grant. The role will be jointly managed by Social Platform and Civil Society Europe but the employment contract will be with Social Platform.

The Coalition and Campaign Officer will lead in the development of the coalition of organisations and the overall messaging, narrative, and asks in favour of civil society towards MEP candidates. The campaign will call for a civil society strategy and better civil dialogue. They will effectively harness the collective expertise of the members of the coalition, ensure that coordination of the coalition is smooth and be engaged in the advocacy behind the campaign.

Reporting to: Secretary General of Social Platform and the Coordinator of Civil Society Europe.

Coalition building:

- Establish the coalition through outreach to civil society organisations, movements and other relevant partners at EU and national levels.
- Coordinate meetings of the coalition.
- Help to foster consensus on the messaging, narrative, strategy and tools for the coalition campaign.

- Draft the coalition strategy including the manifesto, messaging, and develop tracking tools for the campaign.

Building relationships:

- Develop relationships with important stakeholders including potential coalition members, MEP candidates, parties and groups, Commission officials etc.
- Represent the coalition externally including with the media.

Campaign and communications:

- Coordinate the development of the coalition campaign.
- Develop or lead in the development of clear, concise, relatable tools for the campaign including visuals, a website, key manifesto documents, social media toolkit etc.
- Manage social media strategy including organising twitter actions etc.
- Organise relevant workshops/sessions for the launch of the campaign and create campaign moments.

Person specific requirements:

- at least five years of experience in advocacy and campaigns at European level. Specific experience with running a similar civil society coalition or European election manifesto or campaign would be highly desirable.
- a good understanding of a range of European policies relating to civic space, democracy, and fundamental rights.
- demonstrated experience in working with the EU institutions
- excellent political analysis skills
- proven writing, analytical and communication skills with an ability to simplify complex issues into simple messages for traditional and social media.
- ability to represent the coalition in meetings with internal and external stakeholders
- excellent command of spoken and written English, and working knowledge of other EU languages is an advantage
- excellent command of Microsoft Office, social media tools and in-design and other design tools desirable.
- ability to meet deadlines and manage conflicting priorities, with a flexible attitude ready to adjust as required
- proven attention to details and a structured workstyle
- ability to work proactively, both autonomously and in a team
- strong and demonstrated commitment to civic space, social justice and human rights.
- Understanding of membership based organisation and NGO environment
- compliance with Social Platform's employment rules, team principles and wellbeing approach

What we offer:

- Be part of a unique coalition to empower and protect civic space in Europe.
- Monthly salary in line with internal salary scale between 3200-3300 euros gross monthly salary, depending on experience
- Starting date: End January 2023
- A temporary employment contract for one year under Belgian law based on 37.5 hours per week.

- Holiday allowance, 13th month pay, hospitalisation insurance, private pension scheme, representation allowance, lunch vouchers, Eco checks, transport allowance, home working allowance.
- Flexible working arrangements.